By Chulalongkorn University, iGroup and Crossref

**Current trends in academic publishing: the importance of metadata**

09.30 - 09.50   Registration and coffee/snacks

09.50 - 10.00   Welcome and overview of the day, Crossref and Chulalongkorn University

10.00 - 10.30   Introduction to Crossref and using metadata: who, why and how, Vanessa Fairhurst, Crossref

10.30 - 11.00   Coffee break

11.00 - 11.45   How scholarly publishers register their content with Crossref, Rachael Lammey, Crossref

11.45 - 12.30   Crossref services: Reference Linking & Cited-by, Vanessa Fairhurst, Crossref

12.30 - 13.30   Lunch

13.30 – 13:50  From scientific publishing to research impact, Iris Hsu, iGroup

13:50 – 14:30  The importance of DOIs for research outreach: the example, Iris Hsu, iGroup

15:00 – 16:00  Working with our community, Rachael Lammey, Crossref

16.00 – 16:30   Q&A and close
Speakers

Rachael Lammey
Head of Community Outreach, Crossref
Twitter: @rachaellammey

Based in Oxford, Rachael worked for a scholarly publisher for six years before joining Crossref in 2012. She worked in Product Management at Crossref before moving over to the Member & Community Outreach team in 2016. She is more than happy to talk about most things Crossref, but the topics below are a good starting-point!

Topics
- Metadata (and Crossref’s REST API)
- preprints
- text mining
- funding data
- scholarly publishing
- international outreach

Vanessa Fairhurst
Community Outreach Manager, Crossref
Twitter: @NessaFairhurst

Vanessa joined Crossref as the International Community Outreach Manager, part of the Member & Community Outreach team, in June 2017 and is based in our Oxford office. She previously worked in International Development with a focus on
access to scholarly information and research in developing countries. Having lived and worked both in Asia and Europe, Vanessa has always enjoyed working cross-culturally, with a diverse network of people. Speak to Vanessa about all things international outreach including Crossref events, webinars, the ambassador program, community forum and tools to help small publishers.